



**What's up in Charlotte** is a TV show dedicated to discovering the most exciting things happening in Charlotte. There's nothing else like it in the Queen City! When people move to Charlotte, they need to be able to find Charlotte's hidden gems, and **What's up in Charlotte** is the place to go – it's available 24 hours a day, 7 days a week at [www.whatsupincharlotte.com](http://www.whatsupincharlotte.com).



Our host Casey Davis takes our viewers to trendy restaurants, boutiques, galleries, museums, hotels, exciting night life, and even interviews with local celebrities.



The show airs exclusively at [www.whatsupincharlotte.com](http://www.whatsupincharlotte.com).

This program provides an excellent advertising medium. Here we offer the

production capabilities of **Edit On Hudson**, our full-service video production studio, to create a video commercial of your business. Don't have a tv spot? No problem! When you sign up as an advertiser on [whatsupincharlotte.com](http://www.whatsupincharlotte.com), the production and editing of your tv spot is *included*.

You'll find us flexible and eager to help grow your business. That's our goal. And our rates are significantly lower than print as well as terrestrial television.

And here's what makes this even more exciting: [whatsupincharlotte.com](http://www.whatsupincharlotte.com) doesn't just deliver Charlotte. We deliver the universe! Instead of a flat, 4-color print ad, we are offering millions of colors, moving pictures and music. What could be more exciting?

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